**Introduction**

* The website is going to be an e-commerce website that sells customized toys and hand drawn pins. The goal for this project is to have it fully working for the public. The value this application can bring would be to minimize seller fees that are often included when using websites such as: eBay, Mercari, Facebook Market, and other selling platforms.

**Expected List of Features**

* Company name
* Search Bar
* Navigation Bar
* Product visuals and descriptions

**Market Survey**

[**https://shopbeyondstore.com/**](https://shopbeyondstore.com/) **:** This website has most of the features and designs that I want my website to look like.

<https://shumistore.com/> : Being able to incorporate a notification pop up that helps customers sign up with their emails, so they won’t miss any future deals/sales.

<https://chalicecollectibles.com/> : What makes this website unique is the way they setup their “Browse” category.

<https://www.bigapplecollectibles.com/> : Embedding a video is a nice concept.

<https://www.chronotoys.com/> : Incorporating a “Sold Out” icon on specific items that’s been sold out.